

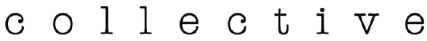


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ISSUE NO.2



moon collective

MOON Collective is a group of innovative creatives & storytellers whose passion anchors on an insatiable curiosity for human nature. We believe that the processes of exploration & collaboration inclusively lead to both the unlearning & learning of our contexts, necessary for growth. Our goal is to study & challenge our past & our presents, using storytelling as a tool through which both the process & the end product guide us through becoming not necessarily better, but further. **further.**

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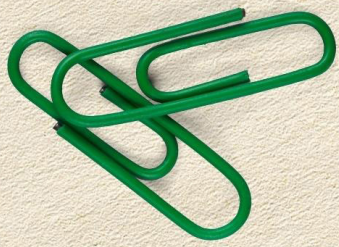
for more information
and past projects visit
MOONCollective.org

...erage.
 In some countries, the public
 history, what news media and the public
 has considered "newsworthy" has met dif-
 ferent definitions. For example, mid-twen-
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Soaring temperatures in
 Mexico have killed at
least 112 people since
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The planet saw
 its hottest day on
 record this week.
 It's a record that
 will be broken
 again and again.

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CONVERT. 2dr, blk/blk

The summer of 2022 was the hottest summer on record in Europe; Italy, Spain, Germany, France, the United Kingdom and Greece had the highest number of heat deaths during the summer.

The Atlantic Ocean is getting warmer than ever - and it's only getting hotter

A searing heat wave in India killed at least 44 people across the state of Bihar. As the climate crisis intensifies, scientists are clear that record-breaking heat waves are set to become more frequent and more severe.

The Earth is Dying

The forests are burning. The waters are rising. The earth is dying.

People of color and people in lower socioeconomic classes take on the burden of the rich who can afford to run from the problem of climate change. They can flee from floods, evacuate during hurricanes, and rebuild their lives. Wealth gives them access to resources and power that most communities of color do not have. There is, however, only so far any of us can run.

The forests are burning. The waters are rising. The earth is dying.

Eventually there will be no one else to shoulder the problems they have caused. Money can only do so much when everything around you is crumbling. There is nowhere else for us to go. We are feeling the effects of climate change every day. Hotter summers, worse storms, failing infrastructure. The impact is clearer and clearer.

The forests are burning. The waters are rising. The earth is dying.

However, through collective action and pushback against greedy corporations run by even greedier people, there is still work that can be done. To make a difference. Personal changes and, more importantly, rules and regulations that are climate conscious all can have a significant impact. It is not too late to do something to ensure a greener future is still possible.

The forests are burning. The waters are rising. The earth is dying.

But there is still hope.

Morgan Elixavide-Pitcher

NATURE

propaganda

MENU

dance in nature

recycle

reuse single-use items

donation

use your own cup

pick up trash

FEEL

F.00

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FREE

'Am i SAAD' i ASK MYSELF

AT4001100



"Do you rememebr nature? "

"Do you remember natur"

magic | 魔法

聲音逝去了線條感

生活的毒水

drink

BREATHE

! forget to breath

混沌不透徹

生活a龍捲浪



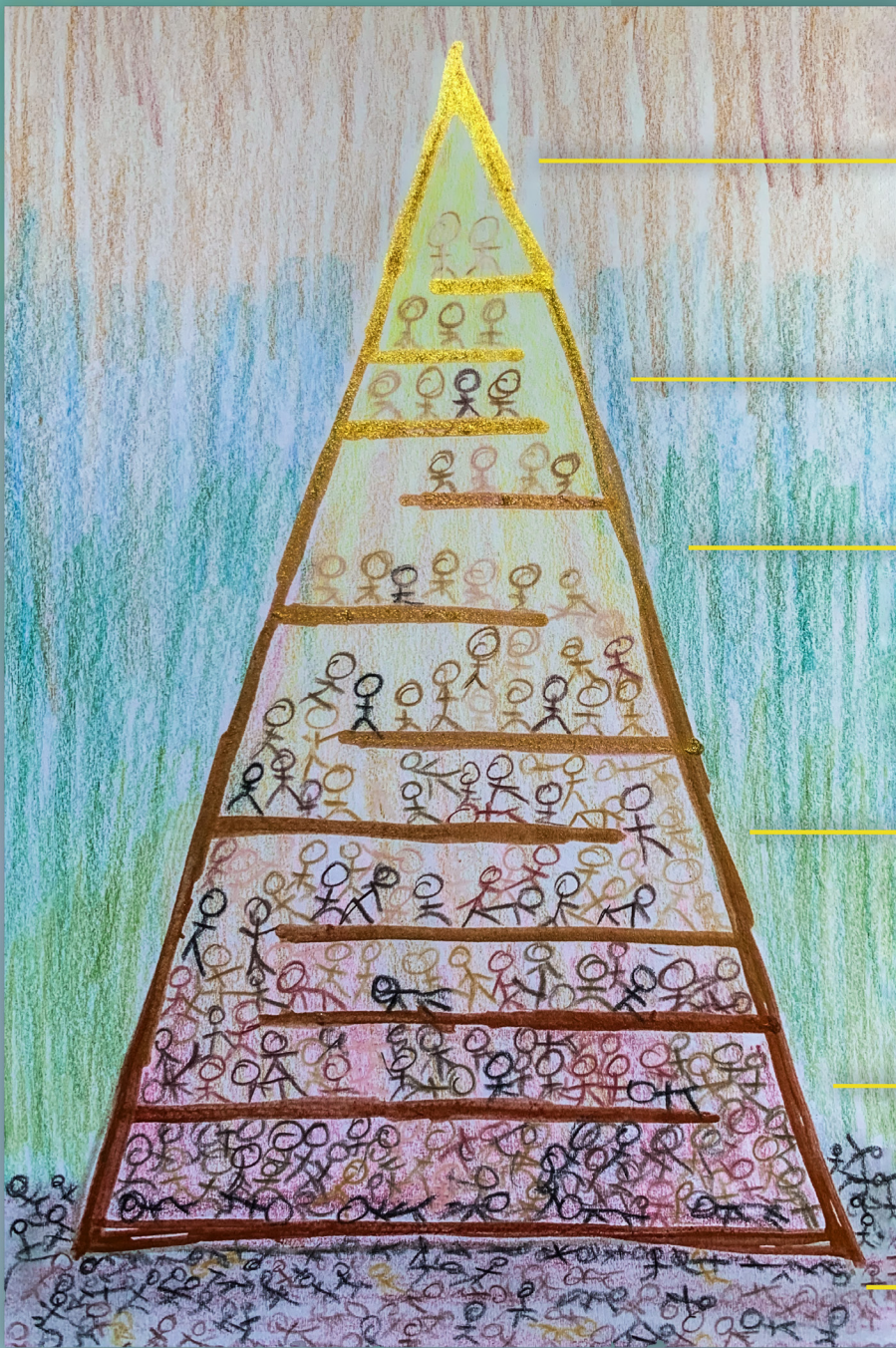
At first they are soft +
gentle but they get firmer
and there's this really intense
hunger, and I am being pulled in +
searched + gently but successively

they begin, ever so slowly,
it is a decadent slope,
and they commit
with resolve and begin
to consume me.

What A Silly LIL World



WE



WE ALL KNOW AND NOBODY CARES ANYMORE

ALL I KNOW AND NOBODY CARES ANYMORE

WE ALL KNOW AND NOBODY CARES ANYMORE

ALL I KNOW AND NOBODY CARES ANYMORE

WE ALL KNOW AND NOBODY CARES ANYMORE

WE ALL KNOW AND NOBODY CARES ANYMORE

YOU WILL NEVER MEET THESE PEOPLE. THEY HAVE UTTER POWER. they control everything they want to control. EARTH IS NOT A TOOL FOR THEM ANYMORE, EARTH IS JUST ground dust gas to abuse and reap from. DO THEY HOLD POWER? Or has their creation, their system grown too powerful for even them to CONTROL.

THE ONES WHO BELIEVE THEY HOLD POWER. THE ONES WHO'VE TRULY GIVEN UP ACTING UPON EMPATHY FOR NOT ONLY COMFORT BUT POWER. THEY HAVE POWER of some kind, BUT NOT enough POWER TO MAKE A DIFFERENCE. THEY HOLD SOME OF THE RESOURCES, but yet they cannot act without the permission of those above. THESE PEOPLE LIVE IN CONSTANT FEAR... of losing power, of those above... and they MUST hold those below in ORDER or else... OR ELSE

THIS IS THE GROUP OF PEOPLE THAT HAVE "MADE IT" AND HAVE FOUND COMFORT. AT THE "TOP", THEY'VE GIVEN SOMETHING UP FOR THE LUXURY OF "MAKING IT", and they know it. SOMETHING CHANGES WHEN ONE MAKES IT.... HOW MANY BODIES DID THEY CLIMB OVER IN ORDER TO REACH THIS PLACE. AND IS THE COMFORT TRULY COMFORTABLE? IT'S NOT. BUT THEY HOPE THAT IT WILL BE FOR THEIR CHILDREN. AND THEN THE CHILDREN ARRIVE FULL OF "mental health" ISSUES... THESE CHILDREN ARE BORN IN AN UNREAL CONSTRUCT MADE OFF THE BODIES and time OF OTHERS....

FOR THIS GROUP OF PEOPLE SOCIAL MOBILITY IS NO LONGER A MYTH, BUT A PROBABILITY. THEY'VE HEARD PEOPLE ABOVE SAY: "if you work hard enough, you'll make it." AND THUS THEY WORK HARD. THEY CHOOSE TO GIVE UP THEIR LIFE AND TIME AND ENERGY AND EVEN THE LIFE/TIME/ENERGY OF THOSE AROUND THEM, WILLINGLY, FOR THE HOPE OF THE CLIMB. THE RESOURCES ARE AVAILABLE TO THEM, AND THEY ARE MERELY TOOLS. EARTH IS NOT EARTH - EARTH IS A TOOL. ANIMALS ARE A TOOL. WATER IS A TOOL.

THIS GROUP OF PEOPLE HAS AVAILABLE SOME RESOURCES. some. THIS GROUP OF PEOPLE COMPETE FOR THESE LIMITED RESOURCES. THE RESOURCES THEY HAVE AVAILABLE ARE CHOSEN BY THOSE IN POWER ABOVE THEM. THEY GET NO CHOICE ON RESOURCES, THEY GET THE SCRAPS. THEY FIGHT FOR THE SCRAPS. SOCIAL MOBILITY IS NOT AN OPTION AND THEY KNOW IT, THOUGH THEY HEAR OF PEOPLE WHO SPEAK OF THESE MYTHS. earth is dear to them, but EARTH has been tamed by others they cannot fight. THEY LACK THE TOOLS TO FIGHT.

IF YOU'RE READING THIS ZINE, YOU'VE PROBABLY NEVER MET THIS GROUP OF PEOPLE - THEY HAVE BEEN SYSTEMATICALLY DEPRIVED OF MOST RESOURCES SINCE BIRTH AND THEY DON'T KNOW THAT A LIFE LIKE OUR LIVES EVEN EXISTS. BREAD TO SERVE - GENERATIONALLY SELECTED. YOU KNOW THIS TO BE TRUE, YET YOU DON'T KNOW WHAT TO DO ABOUT IT SO YOU KEEP GOING NEVER KEEPING THEM IN YOUR MIND... OR YOU KEEP GOING FULL OF GRATITUDE THAT THIS IS NOT YOU.

DO YOU

REALLY

NEED

THAT

Online Culture often pushes many to overconsumption of unnecessary goods. As Influencers rage about the next big thing, 10 MUST HAVES FROM AMAZON, etc... they push a narrative that items have no use after a trend dies. But where do these items go?



The fashion industry is responsible for approximately 10% of the world's yearly carbon emissions, surpassing the combined emissions from maritime shipping and international flights. Furthermore, it is projected that the industry's release of harmful greenhouse gases will increase by over 50% by the year 2030. The cultivation, processing, and distribution of crops, fibers, and garments in the fashion industry collectively contribute to various forms of environmental pollution, such as the deterioration of water, air, and soil quality.

AMAZON HOME OFFICE MUST HAVES

DESK COFFEE
WARMER

CABLE
MANAGEMENT
BOX

30 days of amazon

Summer must haves

Day 19

rating
things
tiktok
made
me
buy

vanilla girl must haves

Trendy
summer
must haves

Amazon Best Sellers

AMAZON

Beauty

MUST HAVES

Part 9!

Cloud Jewelry Tray

Creamy Vanilla
Perfume



The trend of "deinfluencing" and the rise of the "anti-hauling" subculture on social media, particularly on TikTok, signifies a shift in consumer behavior and a growing opposition to overconsumption. With the rise of the "deinfluencing" movement, some social media creators are using their platforms to educate their audiences about the downsides of falling prey to hyped products and excessive shopping frenzies promoted by influencer culture. By using the hashtag #deinfluencing, these creators are spreading awareness and encouraging their viewers to be more mindful of their consumption habits. By showing products they won't buy, influencers aim to highlight the pitfalls of mindless consumerism and encourage their audiences to make more thoughtful and sustainable purchasing decisions.

As consumers, we have the power to make a difference by being mindful of our purchasing choices. Adopting a more sustainable approach to consumption can significantly reduce our impact on the climate and the environment. Some ways we can contribute positively include, Buying Less, Repairing and Upcycling, or Supporting Slow Fashion. Through making mindful decisions collectively, we can contribute to reducing the climate crisis and supporting a consumer culture that is both sustainable and socially responsible. Ask yourself, do you really need that?

HEY. THE WORLD
IS ON FIRE.
WANNA COME OVER
AND SHARE A
GLORIFIED
CIGARETTE?
(/)
CALL ME
(/)





sometimes I
wonder if we have
enough

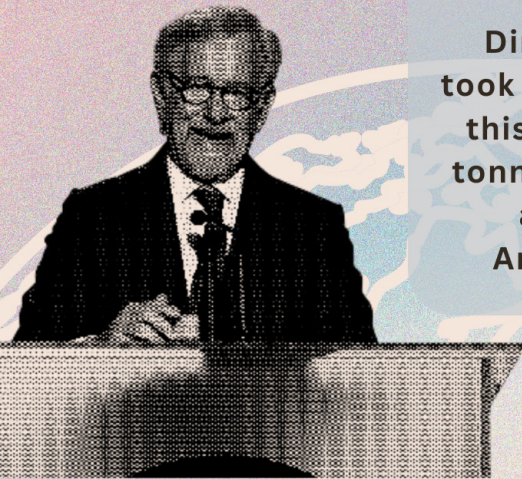


BLAME THE FAME

The average human generates roughly 7 metric tons of CO₂ each year. In contrast, celebrities have collectively released an average of over 3,300 metric tons of carbon dioxide solely through their use of private jets in the current year, as reported by UK-based sustainability marketing agency, Yard.

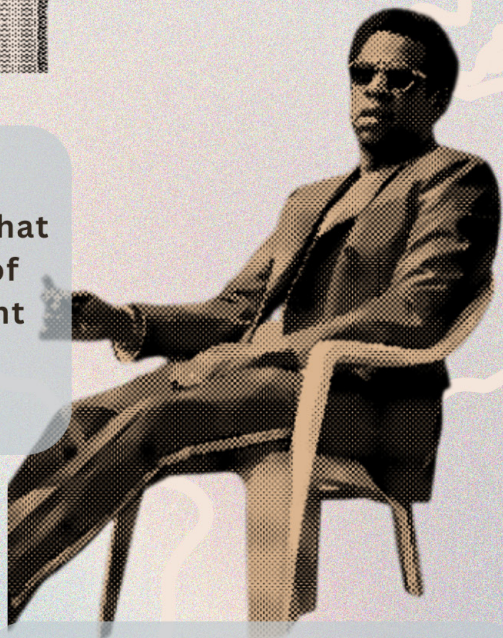
According to Yard's report, Travis Scott ranks 10th on the list, with his fleet of 54 private jets collectively emitting 3,033.3 tonnes of CO₂ so far this year. Yard also noted that his average flight duration was 24.5 minutes.





Director, Steven Spielberg took a total of 61 flights this year and emitted 4,465 tonnes of CO₂. He once took an 18-minute flight from Amsterdam to Rotterdam.

Jay Z, American rapper, took 136 flights that emitted 6,981.3 tonnes of CO₂ and his average flight time this year was 67 minutes.



Taylor Swift, American singer-songwriter, produced the most CO₂ this year by taking 170 flights since January, with an average flight time of 80 minutes. One of her shortest flights took 36 minutes and her total flight emissions were 8,293.54 tonnes.

SPY



LIFE



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THIS ZINE WAS
CREATED USING
CANVA & INDESIGN





